

CONCEPT

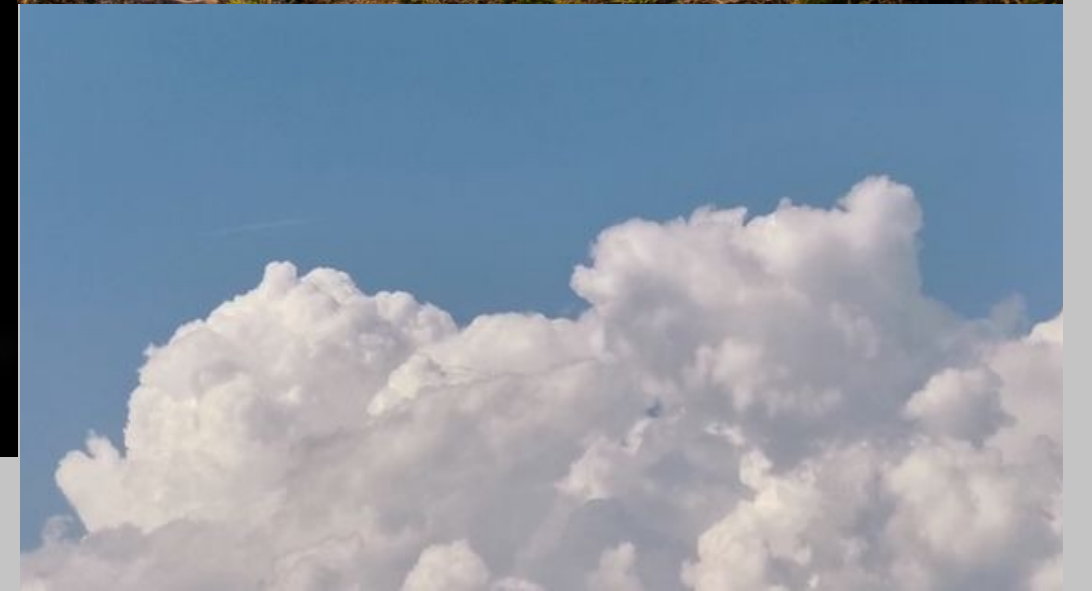
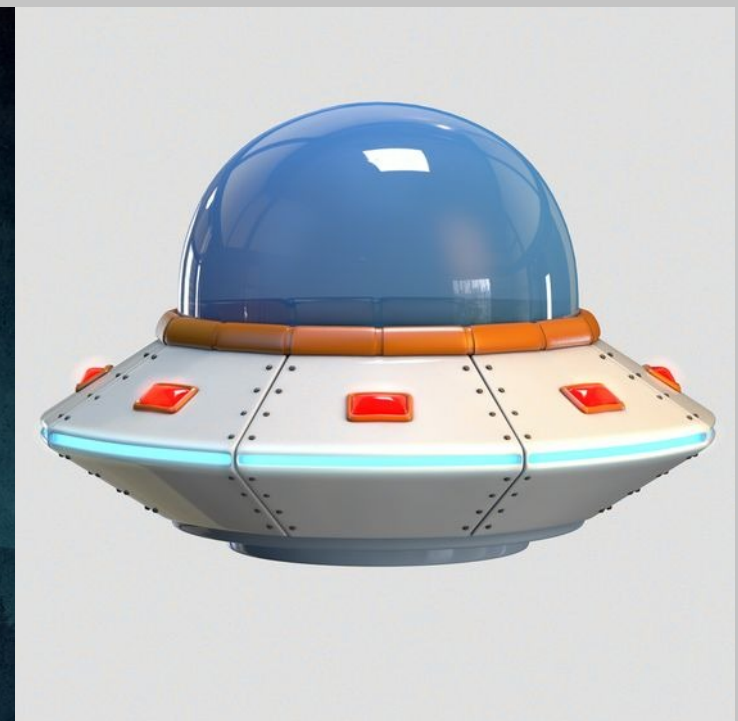
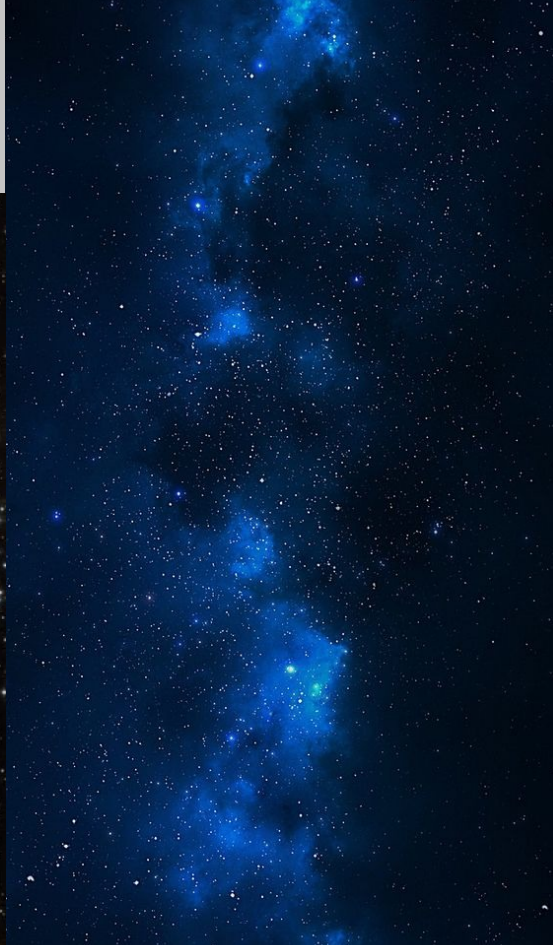
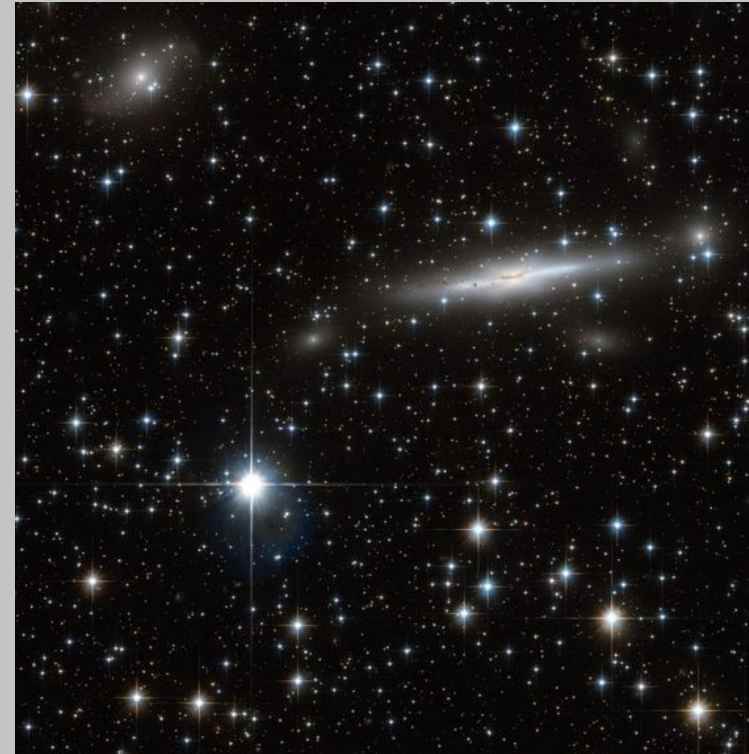
Rocket Studios

Rocket Studios is a fictitious company with a goal of looking towards the future while going above and beyond the things they do.

The logo was designed to be used on various company products such as apparel and equipment. While conceptualizing the logo, I envisioned and designed it to be functional on any platform.

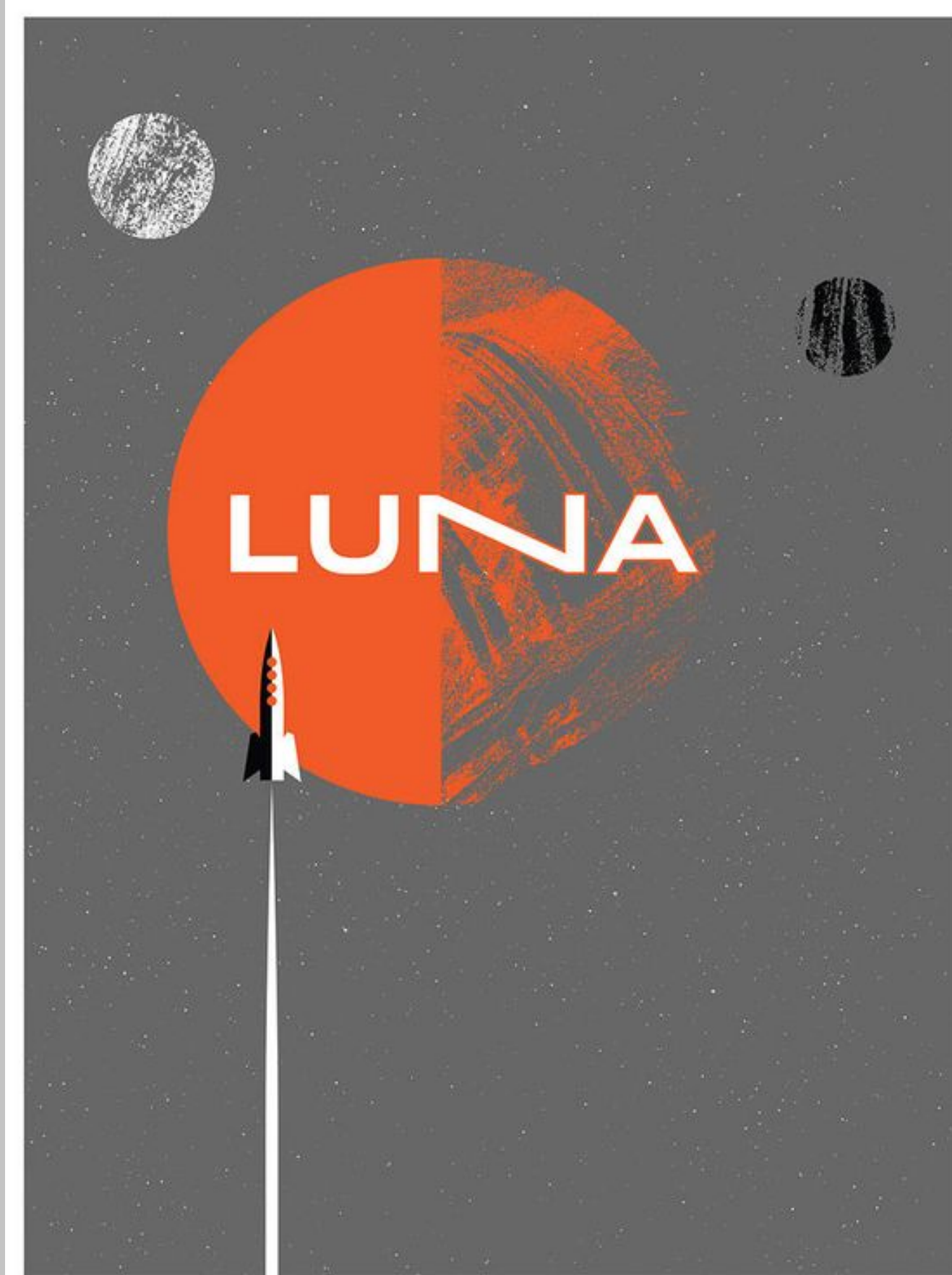
Additionally, I wanted to create a 80s, 90s space age theme while using negative space creatively. Playing around with this idea, the plan was to create unique and interesting effects one might not be able to achieve with simple images.

SPACE

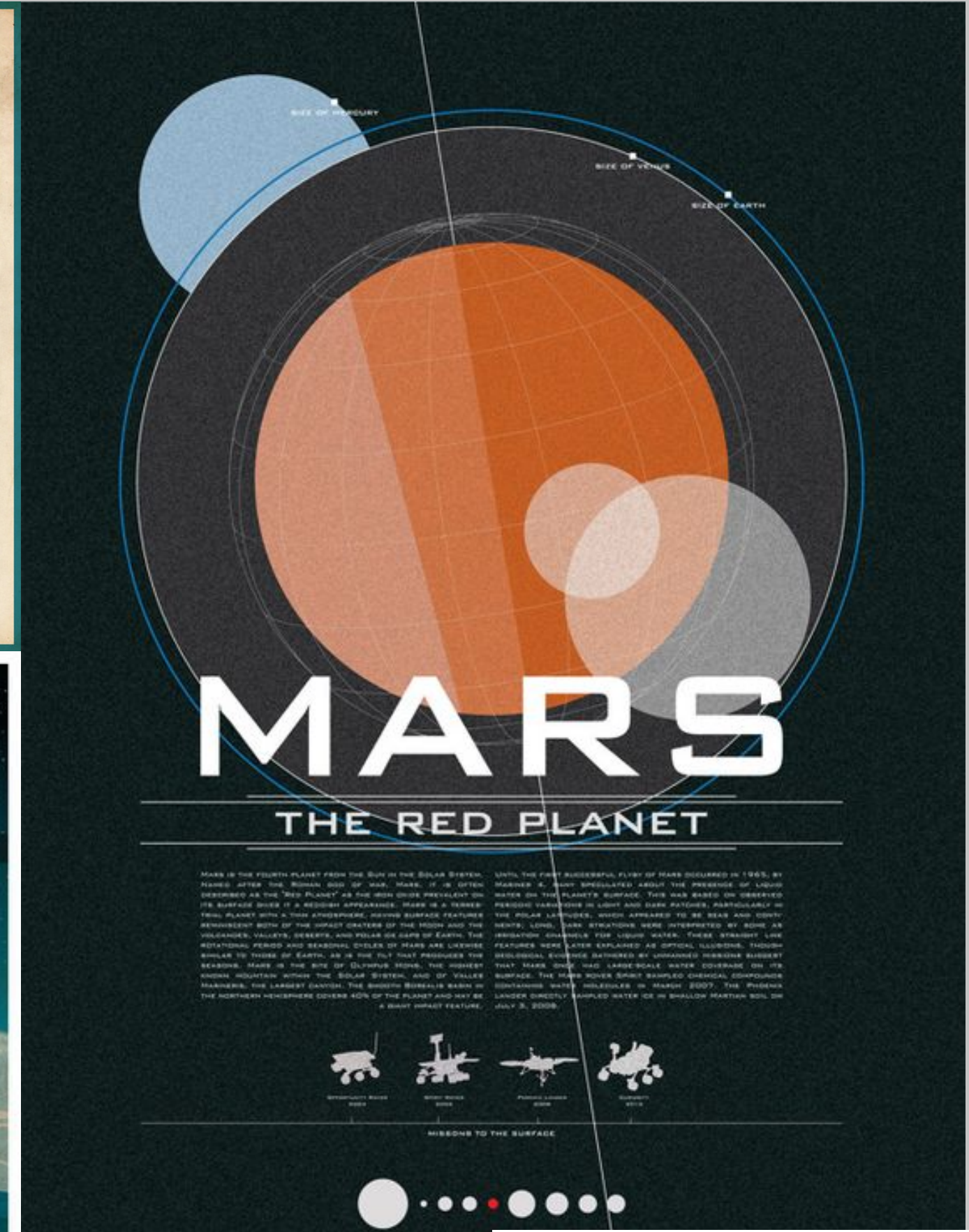


Themes:
Space
Rocket
Take Off
UFO
Clouds
Stars

ROCKETS



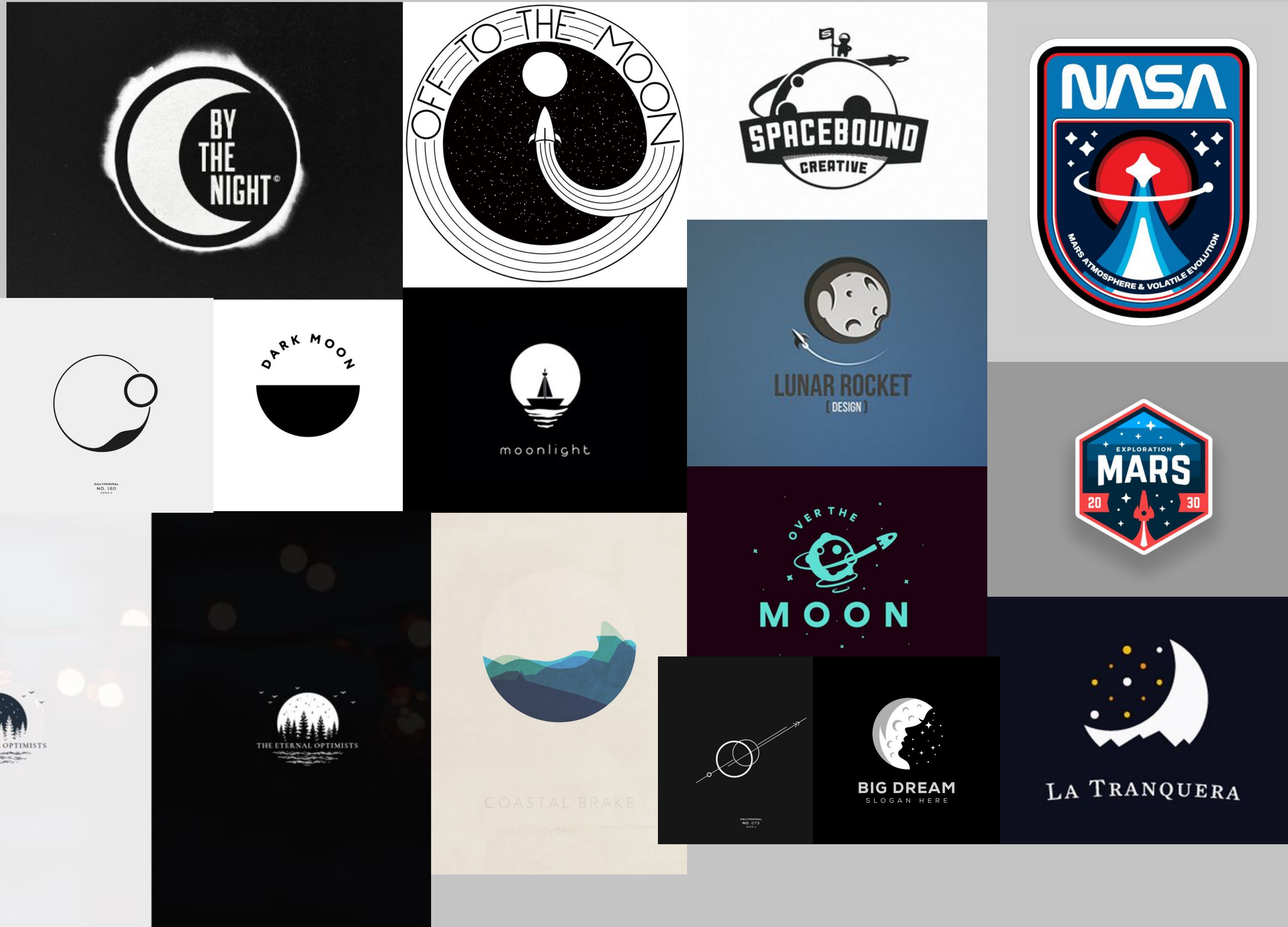
- november**
- | | | |
|--------------------------------|---|------------------------------|
| 1 Minneapolis, MN
The Cedar | 3 Milwaukee, WI
Turner Hall Ballroom | 7 Detroit, MI
Magic Stick |
| 2 Chicago, IL | 4 St Louis, MO
Off Broadway | 8 Toronto
Great Hall |
| | 5 Nashville, TN
Exit/In | 9 Cleveland, OH
Grog Shop |



Themes:
Rocket
Patches
Stickers
Retro

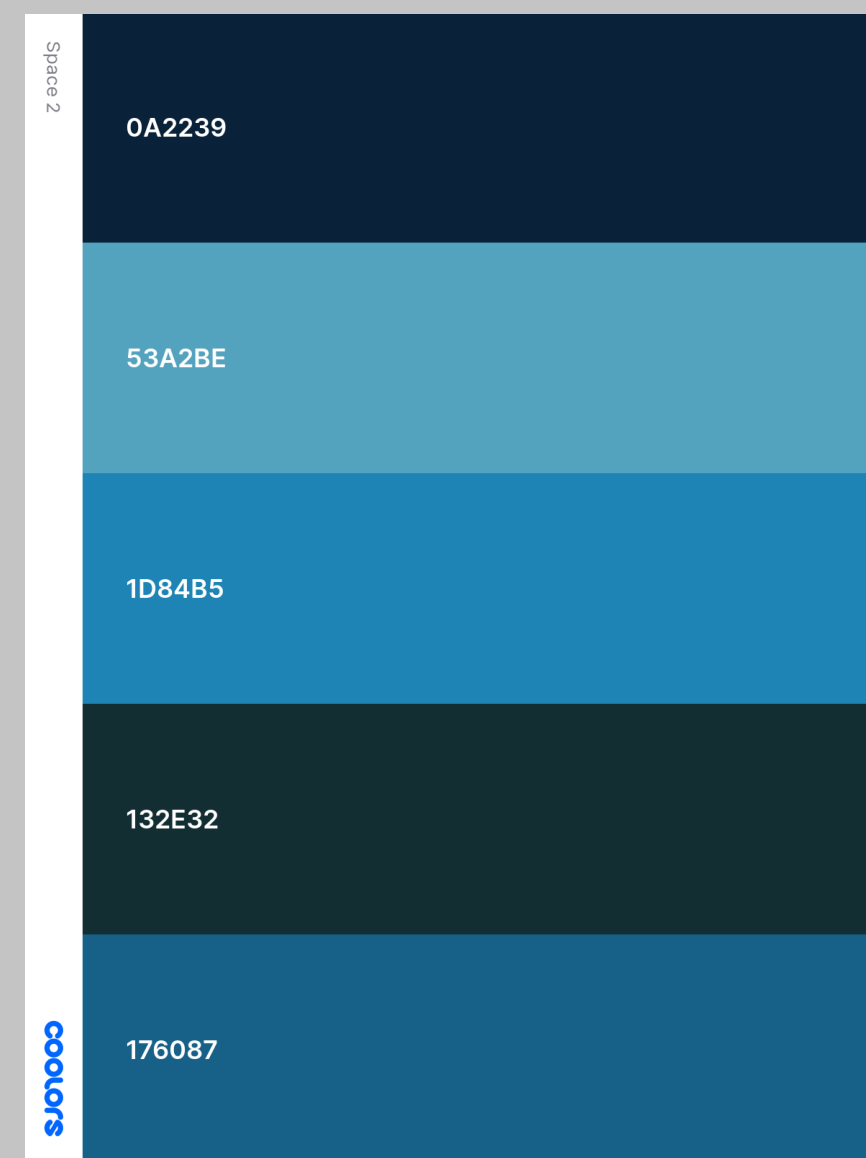
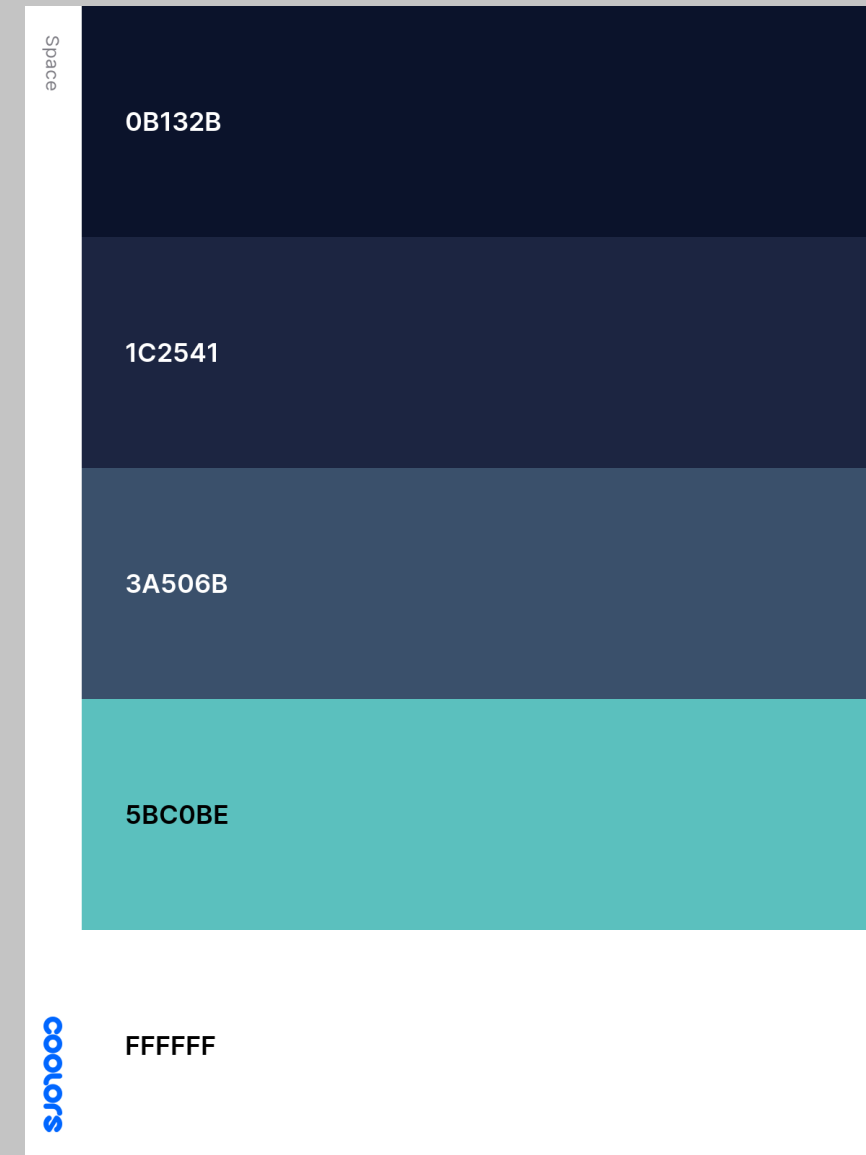
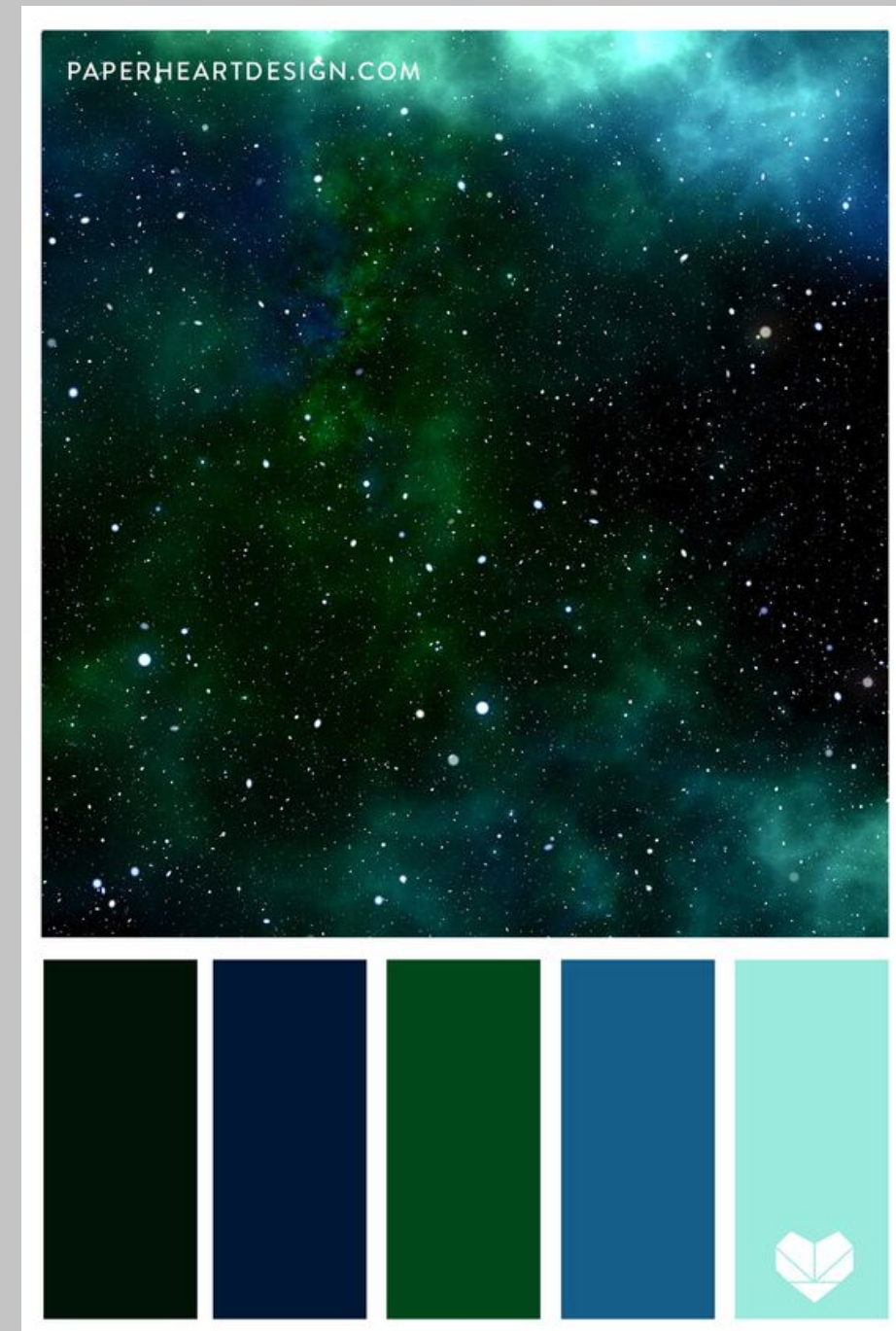
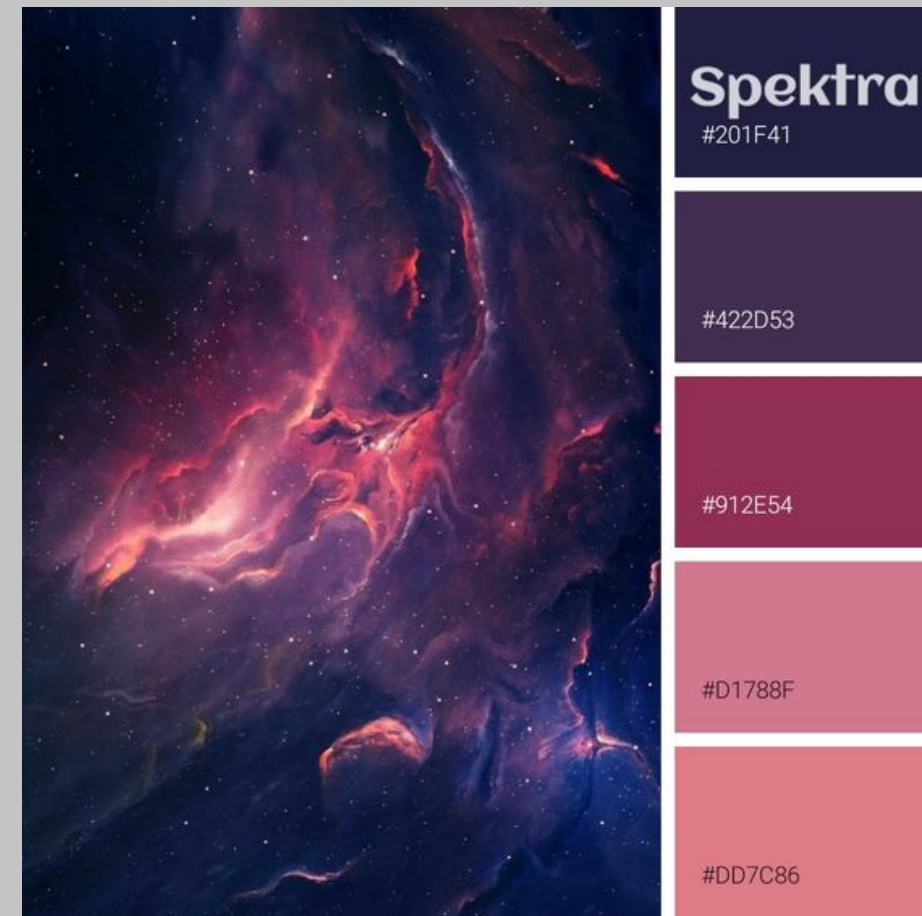


MOON



Themes:
Moon
Negative space
Patches
Circular

COLOR



TYPOGRAPHY

ROCKET STUDIOS

Audiowide

ROCKET STUDIOS

Abel

ROCKET STUDIOS

Autour One

ROCKET STUDIOS

Aldrich

ROCKET STUDIOS

Chivo

ROCKET STUDIOS

Baumans

ROCKET STUDIOS

Allerta Stencil

Rocket Studios

Agency FB

ROCKET STUDIOS

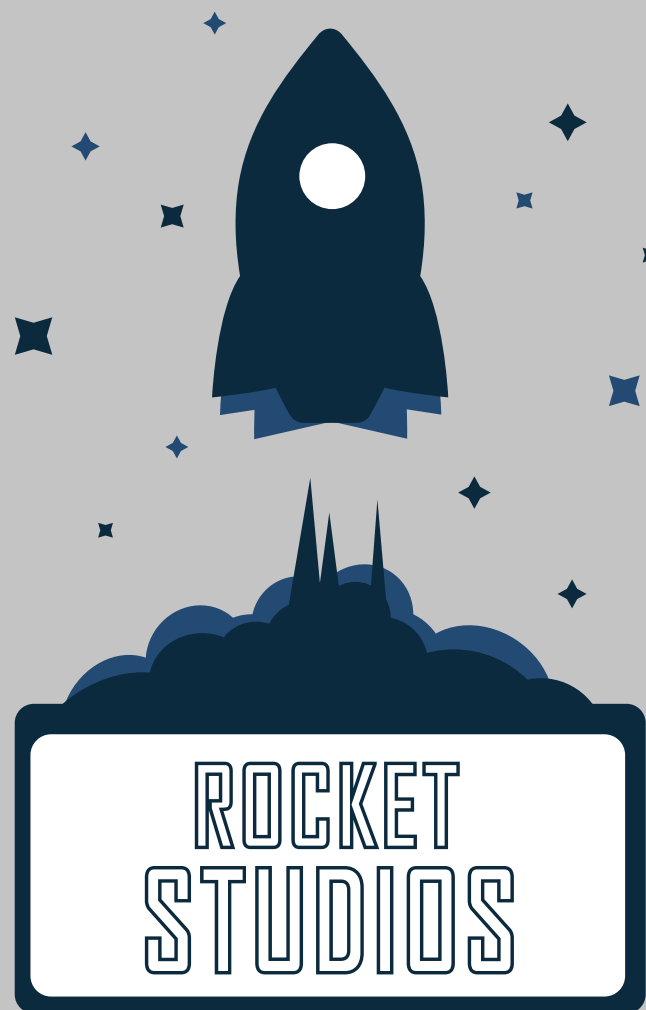
Carter One

SKETCHES

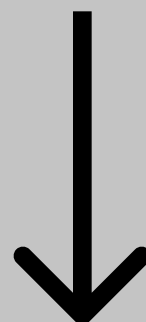


SELECTION

1



100%



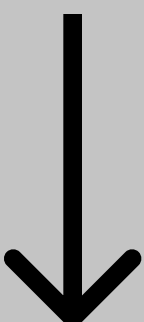
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2



ROCKET STUDIOS

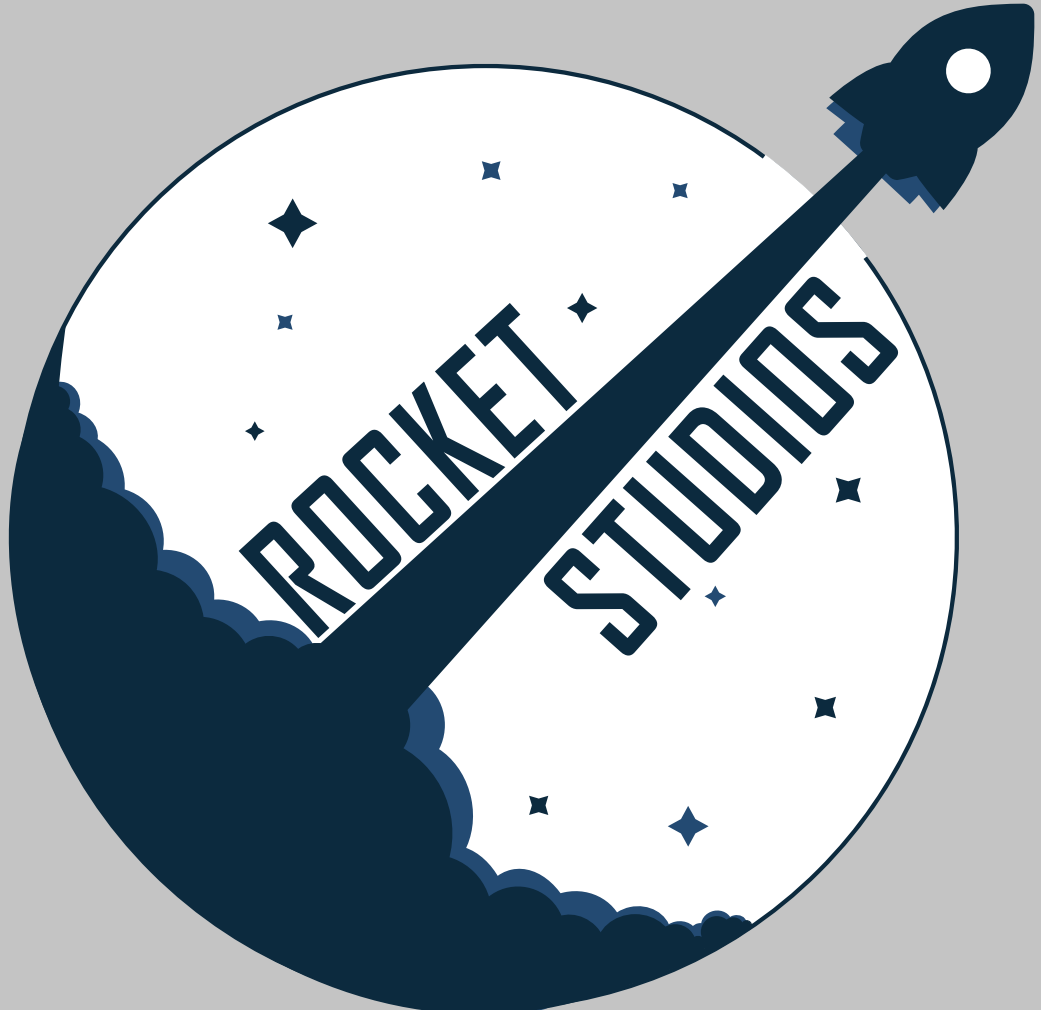
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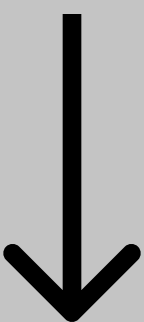
ROCKET STUDIOS

10%

3



100%



10%

COLOR VARIATION



ROCKET STUDIOS



ROCKET STUDIOS



ROCKET STUDIOS

FINAL LOGO



ROCKET STUDIOS

VARIATIONS



ROCKET STUDIOS



ROCKET STUDIOS

PRODUCT PLACEMENT

